

Global Marketing Services

Promoting you to the green building market



Leverage your association with **ecospecifier** and increase credibility with our Marketing Services ...

Take Advantage of our Marketing FREEWARE

- A certificate to certify that your products carry a current **ecospecifier** verification
- A3 laminated poster of the **ecospecifier** logo for tradeshows to assist you in promoting your green credentials
- Placement of your product in Research Case Studies
- A special feature in "Product News" on **ecospecifier.org** enabling your sales teams to be creative and submit ongoing news items about your premium listed products onto our website
- FREE use of approved **ecospecifier** logo on your website & other marketing materials

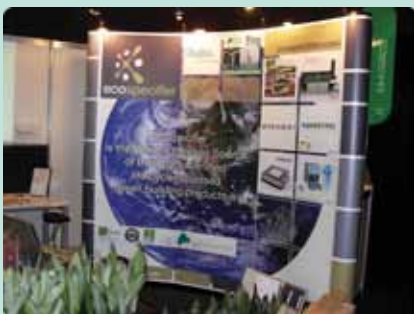
Some **ecospecifier** Global Marketing services may meet Australian Federal and State Government export grant schemes requirements



Go On Your with **ecospecifier** - TradeShow Representation

Let us take your product to the green marketplace

ecospecifier's trade/show expo and conference team is ready to represent you and your products at a line-up of top events within Australia and globally. The **ecospecifier** industry construction service extends to the Middle East, South Africa, South East Asia.



\$500* **ecospecifier** PromoBag

For *AUD\$500 (inclusive GST) supply 500 brochures and we will pack these inside our **ecospecifier** promo bags.

\$200* **Product Live** Display or **Product Samples**

For a daily rate of *AUD\$200 you can have your verified **ecospecifier** products on display at our tradeshow and conference stands, OR, for AUD\$200 supply 250 small samples of your product for us to talk about with expo and conference patrons and giveaway.

\$300* **Product Show Reel**

For *AUD\$300 (inclusive GST) we feature our product promotional video hourly on our widescreen TV or laptop display at expos and conference stands.

\$500* **Your Representative** On The **ecospecifier** Stand

For *AUD\$500 (per day) we will give your representative the opportunity to be on the stand with us to collect leads directly.

\$350* **Product and company** logo on our **corporate banner**

For *AUD\$350 logo will be produced and featured on our banner for 1 expo.

Note: All prices to **ecospecifier** services are subject to change.

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Formal **ecospecifier** documentation for your Marketing Campaigns - price on application

Due to manufacturer demand and direct from our Research Team, we are now providing manufacturers with a highly valuable PDF copy of their Premium Product Assessment to use on their website, in product manuals, brochures and other marketing materials, verifying:

- the Life Cycle Assessment on your product
- its ecological quality
- the benefits to human health
- its energy efficiency/recyclability
- the value of your product and its alignment to green building rating schemes such as Green Star™, BASIX, NABERS, BREEAM/Gulf, LEED®, Green Mark and Estidama Pearls (Abu Dhabi) etc... and MORE

We offer a range of services to keep you green

Green Product Listings - provide a robust, qualified eco-profiling methodology to verify green building materials, fit-out products and technologies and make this information accessible to the construction industry



Sustainability & Materials Education – offer tailored programs for technical and sales teams that require a boost of new knowledge and inspiration to deliver in today's green built environment, providing access to valuable specialists experienced in both sustainable building design and green materials and rating intelligence.

Why list with **ecospecifier**?

*"I would highly recommend an **ecospecifier** listing to any business wishing to legitimise their environmental credentials ... their opinion is highly regarded by industry. Our enhanced content listing has resulted in many enquiries from our targeted market and helped secure specification of our product on several large scale projects"*

Nick Pollard - Biotech Australasia



ecospecifier Global is a leading green building solutions resource also offering:

- Education & Training
- International Consulting
- Subscriber Services
- Partners Programs

*Full information packages are available on each of these services and can be downloaded from ecospecifier.com or email info@ecospecifier.org



Contact **ecospecifier** Manufacturing Services



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