

# Global Sustainability & Materials Education

Developing sustainability intelligence your organisation



## Guiding your team on all aspects of sustainability in product, materials and technology ...

- Delivering tailored programs for management, sales and technical teams that require a boost of new knowledge and inspiration to deliver in today's green built environment industry



- Offering a highly specialised combination of knowledge and experience in both sustainable building design and green materials and rating intelligence

*"I believe that this training will result in a higher level of service to our customers and ultimately in sales growth for our company".*

David Brooker, Operations Manager, Gunnensen Timbermark, Australia



## Speak to our education team about topics like ...

### General sustainability principles & practices

An introduction to the concepts of ESD (ecological sustainable design), LCA (Life Cycle Analysis) and sustainable materials in context.

### Greening your bottom line - your product in context

A product or range specific review of the life cycle issues of your products suitable for the relevant audiences and focused on understanding the key product characteristics, resultant market and sales messages to benefit your bottom line.



### New and impending policy

Presenting the whole spectrum of current and known future ESD policy and legislation that will be driving the market in the next five years. Be ready beforehand!

### Optimising the returns - the benefits of ecospecifier

A range of differing length presentation on how to maximise the benefits of **ecospecifier** for industry subscribers and manufacturers.

# Global Sustainability & Materials Education

Developing sustainability intelligence in your organisation

## Learning with us, you are in good company

Education is **ecospecifier** Global's way of contributing to a future that works more closely with the natural systems and brings people closer to realising how they can participate in preserving the fundamental productivity of our natural world.

Educating industry professionals in the workplace, including directors, managers, technical, marketing and sales teams, as well as the creation of new curricula for pre-professionals in tertiary systems, education is one of **ecospecifier's** core services.

## We offer a range of services to keep you green



Container Connections

**Green Product Listing** - provide a robust, qualified eco-profiling methodology to verify green building materials, fit-out products and technologies and make this information available to the construction industry

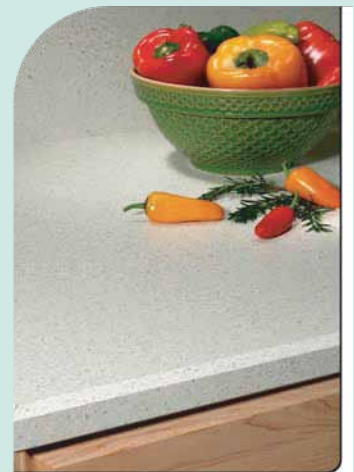
**Green Product Consultancy** - develop products and ESP credentials to align with green market expectation and rating schemes

**Marketing Services** - promote you in the green market, offering formal documentation for inclusion in marketing and sales materials and creating opportunities with **ecospecifier** to represent your products at expos, industry conferences and educational seminars

## Why train with **ecospecifier**?

*"This is a very broad and complex topic and your depth of knowledge and ability to tailor the content to our industry and our specific products lines was invaluable. Our sales teams all benefited greatly ...and are now much better equipped to discuss sustainability issues with our customers and more specifically to promote the environmental benefits that our products have".*

David Brooker, Operations Manager,  
Gunnensen Timbermark, Australia



**ecospecifier** Global is a leading green building solutions resource also offering

- Education & Training
- Global Consulting
- Subscriber Services
- Partners Programs

\*Further information is available on each of these services and can be downloaded from [ecospecifier.com](http://ecospecifier.com) or email [info@ecospecifier.org](mailto:info@ecospecifier.org)



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