

Partners Programs

The only way to make an eco-minded world happen sooner



Delivering together greater awareness and promoting the use of sustainable development by...

eco specifier believes in collaboration with like-minded individuals, organisations and countries to strengthen the case for sustainable development, and therefore eco specifier actively seeks Industry Partnerships that reflect our interests in building the success of our businesses and expanding into new relevant areas. Promoting mutually beneficial sustainable relationships is at the core of our Industry Program by:

- Exploring how to deliver shared & additional benefits
- Exploring how we can partner to develop the eco specifier service and translate it for the needs of other countries
- Enhancing the values of each other's organisations
- Identifying opportunities to promote each others events, projects and businesses
- Utilising each other's strengths and working collaboratively towards mutual goals

Industry Partners

The eco specifier Industry Partners Program includes the Professional Partners Program, the Association Partners Program, the Global Partners Program, the Development Partners Program and the eco specifier Product Standard Expert Group

Professional: - where the key value is co-operation

- Build awareness in the market place of each other's activities, projects and information
- By facilitating new contacts with local and national organisations to promote the benefits of green building and sustainable development in the built environment
- Use of networks and contacts to link and support interested parties

Association: - where the key value is expansion of member benefits

- Build awareness, in the market place of each other's activities, projects and information
- Use of networks and contacts to link and support interested parties
- Connect interested parties to each other's services
- An underlying goal of expanding reciprocal participation in events of similar areas of interest; balancing educational outcomes with income generation from the parties' collective efforts

Global: - where key value is global co-operation

- Representing Industry Partnership with potential for co-operation on a global scale

Development: - where the key value is collaboration

- A mutual collaboration or potential joint venture where organisations support the global development of eco specifier's ethos by adding their expertise and knowledge to create a value added outcome and become a vital link to accelerate a more sustainable built environment on a local or global scale



"ecospecifier has paved the way by providing the only real database of who can deliver in accordance with local and international green standards".

Bovis Lend Lease
Sustainability Director
CEMEA Christopher
Doyle
(ecospecifier Industry
Partner)



Bovis
Lend Lease

Become an ecospecifier partner - contact: partners@ecospecifier.org

Enquire about eco specifier Industry Partners' Program 2010-2011 package that includes as a minimum:

- Continual appearance on our eco specifier homepage in your country of choice (Australia, United Arab Emirates, South Africa or Global .com site, and coming soon Asia).
- A short description of how your business provides a joint service with eco specifier
- Your logo on the eco specifier website hot linked to your website.

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The eco specifier Product Standards Group exemplifies the calibre of thinkers that have agreed to assist eco specifier along the way, developing our online resource and rigorous system of green product verification.

ecospecifier's New Partnerships in 2010

eco specifier has a reputation as a leader in the field of green building and sustainable product materials and technologies.

We offer you the chance to engage with us and our client base of more than 26 000 qualified and registered users to promote and extend your service in conjunction with eco specifier to a ready made audience of committed eco-clients. Thousands of design construction professionals navigate through



eco specifier's global websites every day, conducting materials research with rigour and making materials selection with confidence - from a current product listing of more than 500 categories.

The satisfying experience of growth in just over 6 years is only the beginning. eco specifier is also launching a number of new initiatives that will see the company

develop new services and grow into new countries, including India and USA through 2010 and beyond.

Are you interested in becoming an eco specifier Sales and Marketing Licensee? eco specifier is also inviting expressions of interest from organisations who would like to support the global expansion of the eco specifier ethos and services. Launch the eco specifier services in your country to provide another vital link to help accelerate a more sustainable built environment on the planet bringing green building products, materials and technologies together with vision for new standards of sustainable product certification and green building design. Contact: partners@ecospecifier.org



eco specifier Global & Australasia is a leading green building solutions resource also offering:

- Green Product Listings & Manufacturer Services
- Global Consulting • Education & Training • Subscribers Services

*Full information packages are available on each of these services and can be downloaded from ecospecifier.org or email partners@ecospecifier.org



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