



# Global, ecological awareness is our reason for being.

ecospecifier's vision for an ecologically aware built environment began in Australia and now through ecospecifier International, it is possible for our trusted green product verification lifecycle and specification system to support green building and manufacturing industries in countries throughout the world.

The ecospecifier system has become a one stop resource for thousands of dedicated, professionals everyday. All utilise the vast online knowledgebase of [ecospecifier.org](http://ecospecifier.org) to research eco and health preferable building materials and to study critical information on how to integrate this knowledge into sustainable developments and rating systems.

We offer technical expertise and a number of value added services that encourage and guide building industry professionals and project teams to develop their own capacity to be more attuned to the natural systems, specify more sustainable materials and use these to create healthier places in which to live and work.

ecospecifier International is a green building solutions resource offering

- Green Product Assessment, Listings & Manufacturer Services
- **ecospecifier International Consulting**
- ecospecifier Education & Training
- **ecospecifier Partnership Programs**
- **ecospecifier Investment Opportunities**



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# ecospecifier International

Imagine a world  
made up of green  
building products



AMP Global HQ, Circular Quay, Sydney



Modwood Decking



Forbo Marmoleum

## Consultancy in Green Building Solutions

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We provide companies and project teams with eco-specialists the knowledge to create and implement their sustainability visions.

Our Green Building Solutions (GBS) team is one of the most experienced sustainability consultancies in the world, helping produce innovative, creative and cost effective sustainability outcomes for all sectors of the built environment. Our specialists have been involved in many major benchmark eco-developments in the last 12 years, including consultancies in Sri Lanka, East Timor, Australia and China, contributing to new and refurbished projects worth over \$AUD55 billion. From major residential, commercial, institutional and infrastructure projects, to products and suppliers and manufacturers, the GBS team works with your people to deliver sustainability targets and cost effective, practical green building solutions.

## Programs in Education

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We educate industry professionals in the workplace and pre-professionals in tertiary systems to help accelerate sustainability within the built environment.

**ecospecifier** has developed a field of knowledge in all areas of green building and materials issues that is still lacking in many areas of the building and manufacturing industries, particularly in the area of Life Cycle and Greenhouse Gas Impact Assessment. Sustainable design is an expanding field

and with the rise of new building materials, technologies, government legislation, green building codes and rating schemes, the creation of learning programs to embed this evolving field of knowledge is an industry-wide imperative. Our full range of eco-learning seminars and tertiary curricula are ready for you to utilise to equip existing professionals in your country and to prepare your next generation of built environment professionals.

## A system to specify eco-products

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We offer a robust, highly qualified eco-profiling, methodology to support green manufacturers.

In Australia, New Zealand and the UAE we currently provide independent, scientific, verified information of more than 3,500 eco and health preferable building materials, fit-out products and technologies in more than 400 categories.

Essentially, **ecospecifier** has become a trusted, experienced and educated advocate for manufacturers who are investing in green technologies and putting them into the mainstream marketplace. **ecospecifier's** role is also to educate the marketplace on how to specify green materials and integrate them into sustainable development and rating systems such as Green Star™ and LEED®.

We offer manufacturers a range of services to help build industry credibility in their products and to connect them to industry professionals searching for green products for eco-preferred projects.

## A license to create change

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We give you the opportunity to create a new business area.

As a licensee, you can be a provider of the ecospecifier service and system in your country. Our online infrastructure combined with your on-the-ground knowledge and experience will greatly assist manufacturers in bringing locally made eco products to market, to enhance their sustainability profile and improve standards of ESD (ecologically sustainable development) in products to meet green building rating schemes and local and global market expectations.

## Partnerships

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We encourage businesses and organisations to collaborate and strengthen the case for sustainable development.

Reaching the critical mass to inspire wholesale change for a more sustainable future is something we cannot do on our own. **ecospecifier** actively seeks **International Partners** to explore development of the **ecospecifier** ethos and service in other countries. Whether it is through a **Licensing Agreement** or the creation of a **Joint Venture**, we invite expressions of interest that are aligned to our core vision and values to pursue a greener built environment. We have **Industry Development Partners** who we cooperate with to promote sustainable development; we engage **Green Business Partners** to leverage within industry networks and, we seek **Development Partners** to ensure that our services evolve with integrity.