

Friday 30 March, 2007

# *spotlight on ecospecifier #50*

'Australia's leading online ecological and healthy building materials & technologies knowledgebase'



---

## *product listings update:*

Since the beginning of 2007, ecospecifier has listed over 100 new eco and health preferable products on ecospecifier.org. That's over 10 new products a week!

To help our subscribers keep up to date with all new listings, ecospecifier has created a "New Products" page accessible from the ecospecifier home page. The page highlights the current month's 'Feature Products' and also has an archive of past month's listings for easy research.

### **Following is a list of recently added products to ecospecifier this year:**

EnviroSole- PHEV 15 and PHEV 30 Plug-In Hybrid Electric Vehicle Conversion, BAF - Origins Panels, Tasman Fibrecore C38 Standard Duty Access floor system, Rockcote- Rockcote Reinforced Render [RRR] System - EPS, Boral- PartiWALL System, Boral- EurekaWALL System, Boral- Plasterboard Range, GECA- Ergosystem Commercial Interiors- Lilypod™ Workstations, FOR EARTH- Pro-biotic Treatments for Odour Control, Solids Waste Management, Wastewater, Cleaning and Sanitising, UCI- Chairs, GECA Ecolabel Certified - Formica® Flooring, GECA Ecolabel Certified- Formica® Freeform® High Pressure Laminates, GECA Ecolabel Certified- Formica® ColourPanel® MDF, Laminex® ABS Edging, GECA Ecolabel Certified- Laminex® Melamine Edging, GECA Ecolabel Certified- Trade Essentials® White MDF, GECA Ecolabel Certified- Laminex® Fusion® Surfaces, GECA Ecolabel Certified- Laminex® High Pressure Laminates, Rockcote- Ecostyle Paints, James Hardie- Flooring and Underlays, James Hardie- Fencing and Lattice, James Hardie- External Cladding and Structural Bracing, James Hardie- Eaves and Soffit Linings, James Hardie- Columns and Formwork- Artista Columns, James Hardie- Scyon Interior Wet Area Flooring, James Hardie- Scyon Linea Cladding, James Hardie- D3 Comtex Façade System, James Hardie- Exotec Façade Panel and Fixing System, James Hardie- HardiTex® System, For Earth- Odour Kill, For Earth- Bio Plus, For Earth- Bio, Smorgon Steel- Recycled Reinforcing Products, UCI- Task Air Workstations,

GECA ecolabel certified UCI- Aero<sup>2</sup> Workstations, HIE- Strand Woven Bambo Flooring, Woven Image- Buzz Fabric, Woven Image- Frequency Fabric, Green Design- Stainless Steel Planters, GECA ecolabel certified Woven Image- Echo Panel Frequency, Laine- Tabloid Board, SvenskaKJ- Grid, Orbit and Contours Fabrics, SvenskaKJ- Griffin, Tate and Profile Fabrics, SvenskaKJ- Madison, Manhattan, SvenskaKJ- Grid, Orbit and Contours Fabrics, SvenskaKJ- Griffin, Tate and Profile Fabrics, Smorgon Steel- Recycled Reinforcing Products, UCI- Task Air Workstations, GECA ecolabel certified UCI- Aero<sup>2</sup> Workstations, HIE- Strand Woven Bambo Flooring, Woven Image- Buzz Fabric, Woven Image- Frequency Fabric, Green Design- Stainless Steel Planters, GECA ecolabel certified Woven Image- Echo Panel Frequency, Decor Pebble - Decorative Pebbles (Enviro-friendly Range), Dalsouple- DalNaturel Rubber Flooring and BMASS- Power Saver Units.

Please [click here](#) to have a look at this month's recently added products in full on the **ecospecifier** website.

---

## *Education and Training*

### **Practical Sustainability National Seminar Series**

The nationwide presentation of Part One of ecospecifier's Practical Sustainability Seminar Series is almost complete. This year to date ecospecifier has travelled to Sydney, Canberra, Adelaide, Melbourne and Brisbane, educating and training eco-industry professionals in "ESD Compliance and Solutions".

We have received an overwhelming response from participants. 100% of participants rated the presentation and its material as 'good' or 'very good'. Thank you to all who attended and were generous enough to provide us with such great feedback.

Some specific examples of feedback are:

"A must attend for content providers and architects/designers interested in ESD."

**Brian Murphy - Miglas Windows**

"Very knowledgeable presentation. Covered wide range of issues."

**Alfred Fox – JPE Architects**

"Superior presenter of knowledge in the industry"

**Jared Dinneen - The Laminex Group**

"The ESD Compliance and Solutions Seminar delivered by David Baggs was excellent. David's breadth and depth of knowledge managed to further shock and motivate on matters in relation to the environment, and to further advance our knowledge in relation to what is happening nationally with legislated building ESD requirements and rating tools available to work with. Better understanding the **ecospecifier** website will also help in specifying practical green design solutions for our buildings".

**Craig Harris- City of Whitehorse**

### **"Building Rating and Materials Issues Solutions"**

Part Two of the Practical Sustainability Seminar Series will start in Sydney in May and will continue around Australia until late June. For a Seminar Package with Registration Form and a full list of Topics, Dates and Venues please [click here](#).

### **Collect your new Sustainable Materials Reference Guide**

Each Seminar participant receives one of 4 parts to the new **ecospecifier** Sustainable Materials Reference Guide displayed in an **ecospecifier**, easy to store, recyclable binder. The Manual will be an invaluable source of unique information on specifying sustainable materials.

### **Information Sessions for Manufacturers and Subscribers**

**Ecospecifier** will also continue to present Information Sessions for Manufacturers and Subscribers in each capitol city we visit for our Seminar Series. For a list of Information Session dates and venues please [click here](#).

---

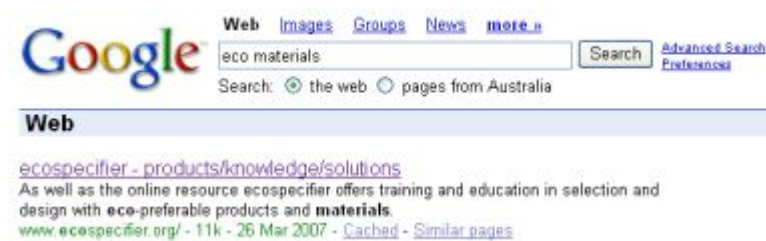
## ***Subscribers and Manufacturers News***

### **ecospecifier Number One in Google Search!**

**ecospecifier** is proud to announce the findings of a global search for 'eco materials' brings back **ecospecifier** as the number one unsponsored return!

That's good news for Subscribers and Manufacturers!

---



## ecospecifier CPE Accredited with the NSW Board of Architects

ecospecifier's Practical Sustainability Seminar Series has recently been accredited by the NSW Board of Architects and is now classified as Formal Training. For more information on the course and its accreditation please click below:

<http://www.architects.nsw.gov.au/CPEActivityPrint.cfm?print=all>

## Woodhead goes Carbon Neutral!

Woodhead, a valued subscriber to ecospecifier, were delighted in announcing in early January 2007 that they had made the move to become Carbon Neutral.

Congratulations Woodhead and keep up the good work. For more information on how your business can become Carbon Neutral, please visit

<http://www.carbonneutral.com.au/>.

## Populating the Full Green Stars 'Outcome Search' Criteria

Many of you will have noticed we have recently upgraded and added all Green Stars Tools and individual credits in the middle 'Outcomes Search' on the Product Search Page. We have been gradually re-indexing every relevant product in the database and are approaching completion. Within the next couple of weeks all suitable products will be cross referenced with their Green Star criteria for your ease of reference. Please be patient in the meantime, this is not a small exercise!

---

## *New Allied Partners*

ecospecifier is proud to announce the inclusion of three new Allied Partners to join our elite Allied Partnership Program. **Welcome aboard!**



Keeping Australia Beautiful Queensland



The Building Designers Association of New South Wales



Spec-Net.

Ecospecifier and its Allied Partners will continue to support each other throughout 2007 to mutually achieve local, national and international objectives.

For more information on ecospecifier's Allied Partners please click here.



## *upcoming events:*

### **April**

**Design Ex – April 19-22, 2007, Melbourne – more info? click here**

<http://www.designex.info/>

**WWF - How to Design and Implement a Responsible Purchasing Policy for Timber and Timber Products, April 4, 2007, Canberra**

For more information about this and other WWF events please click here.

<http://wwf.org.au/act/events/>

**Australian Green Development Forum - Affordable Sustainable Housing - the market is moving, are you? Tuesday, April 17, 2007, Brisbane**

For more information on this event please click here:

[http://www.agdf.org.au/agdfeventsdetails.asp?Event\\_ID=28](http://www.agdf.org.au/agdfeventsdetails.asp?Event_ID=28)

## May

**Sustainbuild – May 3-4, Sydney**

<http://www.sustainbuild.com.au/>

### **ecospecifier Information Sessions - May 14, Sydney**

Information for Subscribers 1.30pm - 2.30pm, Venue to be confirmed

Information for Manufacturers 3.30pm - 4.30 pm, Venue to be confirmed

For more information on this event please [click here](#)

### **ecospecifier Practical Sustainability Seminar Series**

**Part 2 (Building Rating and Materials Issues Solutions) - May 15, Sydney, Venue to be confirmed**

For more information on this event please [click here](#)

### **ecospecifier Information Sessions - May 23, Melbourne**

Information for Subscribers 1.30pm - 2.30pm, Venue to be confirmed

Information for Manufacturers 3.30pm - 4.30 pm, Venue to be confirmed

For more information on this event please [click here](#)

### **ecospecifier Practical Sustainability Seminar Series**

**Part 2 (Building Rating and Materials Issues Solutions) - May 24, Melbourne, Venue to be confirmed**

For more information on this event please [click here](#)

**Australian Green Development Forum - Effective Collaboration for Sustainable Development, Tuesday, May 22, 2007, Brisbane**

For more information on this event please click here:

[http://www.agdf.org.au/agdfeventsdetails.asp?Event\\_ID=29](http://www.agdf.org.au/agdfeventsdetails.asp?Event_ID=29)

### ***About ecospecifier***

ecospecifier is a knowledge base of over 3000 environmentally preferable products, materials and resources. Linking independent information with a powerful search interface, ecospecifier does your materials research for you, delivering innovative solutions with a unique difference.

---